



TOWARDS EXPONENTIAL GROWTH, AND GREATER MARKET EXPOSURE IN EDUCATION SECTOR

1. Who Are We?

- LearningHub is founded by a group of experienced educationists who have rich experiences in education sector and who see the needs to bring education achievements for the young to the next level.
- We aim to be the top education sector online platform enabler by providing an online platform for parents, tutors and service providers to interact and ultimately to fulfill the education needs of the students.
- We recognize the very important role the education sector plays in upgrading the literacy and education level of the community. In Asia especially, a growing economy in need of expertise and technical knowhow to drive the economy forward. We are pleased to be part of this critical process of upgrading the education level of the young and nurturing them to face future challenges.
- Our target roadmap is to have a strong presence in all the Asia countries where the literacy rates have been growing exponentially and where the economy is expanding.

2. About Tuition Sector

- In a meritocracy society of Singapore, education is one of the most important path to success in life. Parents are willing to spend their wealth and

monthly earnings in their children's future by giving them the best education they can afford.

- The fact that education is increasingly more competitive among schools, parents and students, tuition lessons for students to improve their grades are no longer an option but an almost must-have necessity.
- In recent times, tuitions at tuition centres and private homes have grown at a phenomenon rate. Today, it is estimated that tuition is a billions dollars business, an economy that employs tens of thousands of full-time and part-time personnel.

3. What We Offer?

- a) To Tutors
 - A systematic and convenient way to organize and schedule their tuition classes and publish them online real time for parents to search and book the sessions for their children.
 - An online internet system to update their profiles, and track their classes and bookings.
 - For independent tutors, we offer a payment system to collect payment from parents before commencement of tuition sessions.
- b) To Tuition Centres
 - A centralized online platform to allow the tuition centres to market their tuition business and to publicize the company or the brand.
 - A systematic and convenient way to track their tuition bookings, tutors and tuition schedules of the tutors.
 - A payment system to collect payment from parents before commencement of the tuition classes.

- c) To Parents
 - A convenient way to search and book tuition classes for their children from a large pool of tutors available across the country.
 - To be able to select the right tutor for their children based on their specific criteria or requirements. For example, parent could look for tutors who are highly rated by other parents or based on their academic qualifications.

4. Why Join Us and How You can Benefit?

- a) We offer a large pool of tutors and our booking system allows parents to instantly and conveniently filter and book the required tutor for their children based on their specified criteria. This shall encourage more parents to come onboard over time and the participating tuition centres shall greatly benefit from our online platform.
- b) We provide monetary rewards to tuition centres who meet our predetermined targets through online booking of their tuition sessions. We shall **set aside 30% of our net profits** for this purpose to incentivize our participating tuition centres.
- c) We do not charge tuition centres any registration fees to participate. Any booking from our platform is an additional business for the participating tuition centres. They may continue to accept their walk-in customers.

5. How to Join and What is Required?

The Procedure to participate is outlined as follows :

- (a) Tuition centre shall go to our website www.learninghub.com.sg and register a

user id as administrator for their tuition centre.

- (b) Once registered, the administrator shall proceed to update the company profile such as name, address, registration number, contact no. etc.
- (c) Upon update of profile, the administrator shall proceed to create user ids for their tutors. Note that all the tutors belonging to tuition centres must be registered this manner.
- (d) Upon completion of creating user ids for all tutors, the administrator shall instruct the tutors to proceed to update their respective profiles and schedule their tuition classes accordingly. These tuition classes once scheduled by the tutor are open for bookings and the administrator shall always ensure that the classes scheduled by the tutors are genuine and accurate. The tutors must always ensure the tuition session information entered is accurate.